

MEDIASIGN TV

FAQ

2024 TRANSITION



WHAT'S NEW WITH MEDIASIGN TV

Nationwide Marketing Group is offering a new and improved MediaSign TV (MSTV) solution powered by Rockbot. This one-of-a-kind digital signage platform combines the cutting-edge technology from Rockbot with the industry expertise and exclusive content from NMG's network. MSTV now provides you with:

- › Updated technology
- › Improved user experience
- › Robust customer support
- › Exclusive vendor content

FREQUENTLY ASKED QUESTIONS

What hardware is provided and what hardware do I need to already have?

- › All you need is a tv or digital display. We will provide you with a media player, HDMI cord, power cord and remote.

What type of content will I have access to?

- › You will have access to updated, relevant, and exclusive vendor content curated by our team of experts. Vendor content includes national ads, product description videos and seasonal promotions. You will also have your own custom content. In the new platform, you can create your own content on the fly using the Canva integration, but you are always welcome to reach out to our team at PrimeMedia for new custom content as well. **COMING SOON:** Vendor promotions can be pulled directly from your websites and displayed in your stores!

What is the content management portal?

- › The content management portal is an online web portal where you can manage your media player(s). From the portal you can upload and manage digital signage, create and manage schedules, upload your logo and create custom content.

Will there be any cost with the new hardware?

- › No, the hardware update will be covered under your current contract.

What do I do with my old MSTV hardware?

- › For your old MSTV technology, we ask that you reuse or recycle them using certified electronics recyclers. Currently, there are two accredited certification standards in the United States: [R2](#) and [e-Stewards®](#). The links will direct you to websites detailing locations of certified recyclers. You are also welcome to repurpose the boxes if you have a tech team that can replace the operating system.

Interested in learning more?
Reach out to Lauren.Hylarides@nationwidegroup.org

